



CURRICULUM VITAE

PROFESSIONAL EXPERIENCE

May 2017 – Present **AMBASSADOR OF BOSNIA AND HERZEGOVINA TO AUSTRALIA**

Jan. 2016 – May 2017 **BUSINESS CONSULTANT**

Jan. 2012 – Dec. 2015 **AMUS Copyright Society -Association of Authors of Bosnia and Herzegovina**
Director General

As a manager established, created and implemented the business model of successful company that represents legal and financial interest of copy right. First time since the end of the war have united all music authors throughout BH (over 700) in one non-for-profit organization to represent them, collect and distribute their royalties, and promote copyright.

Takes a lot of imaginative leadership and coordination of all levels of government, (ministries of Finance, Tax and VAT Authorities, Inspections, Police agencies, Judiciary and other relevant Government agencies , international organizations WIPO; CISAC, BIEM and others to build the foundation and the team to be successful in difficult environment such is BH.

June 2009 – Dec. 2011 **SINE QUA NON Copyright Company, Sarajevo, BiH**
Director General

Was managing 20 employees strong Unit that have coordinated the relations between all levels of Government, Creative Industry stakeholders, lawyers, regional and local partners and representatives, lobbying successfully two laws and a set of bylaws related. I have managed all (financial, legal, and overall management to the issues there were no precedents on how to run in BH) and the Intellectual Property issues for a string of Music, Literary, Film and other authors coordinating the work on a new EU compatible laws.

Worked closely as partner to the AID IPR Project of capacity building as well as EU funded project of building capacity for the Intellectual Property institutions in BH.

Aug. 2010 - 2014 **Member of the BH Council for Authors Rights**

Active founding member of the State Council defining the most important issues for the coming EC compatible Copyright laws, creating environment and the legal background for its' implementation.

Oct. 2007 - Mar. 2011 **HAJRIC-DAVIDSON CONSULTING, Sarajevo**
CEO



Mirza Hajric

Manager for the local start-up business consulting company for the projects focusing on local and regional economic development, guiding foreign companies finding their opportunities in BH, matchmaking with local partners on the FDI potential. Providing financial analysis, data collection and distribution, FDI promotion, regional economic development and consulting on business environment improvements.

Mainly working for the EC, IFC-MIGA-FIAS-World Bank, EBRO as a consultant for various projects in the SEE region.

Feb. 2005 - Oct. 2007 **WORLD BANK, Washington DC, USA**
Advisor to the Executive Director

Representing Bosnia and Herzegovina, Macedonia and Montenegro at the World Bank Board; advising the governments at all levels in these countries and liaising with the World Bank Group staff in advancing the programs and problem solving. During that period specialized on private business initiatives of the World Bank Group: IFC, MIGA, FIAS and ISCID. My other responsibilities were related to Private Sector Development issues, with particular aim on a wide range of FDI issues, Governance (with focus on local governance), sustainability, social and economic development, infrastructure, Africa and a number of other activities. My daily tasks involved analysis of the private and public investment projects, FDI capacity building as well as Country Partnership Strategies. Also, I was very active on the subject of Donor Coordination and Development Effectiveness.

2002 - 2005 **FIPA (Foreign Investment Promotion Agency) of Bosnia and Herzegovina, Sarajevo, BiH, Director General**

Prime responsibility was to promote Bosnia and Herzegovina as an Investor destination. In that capacity we did over 400 presentations, promotional events and (co)organized public events. The priority was to build and lead the team of employees and affiliates of FIPA Agency in promoting the foreign direct investments inflow to Bosnia and Herzegovina (result: increase of 500%). Under my leadership, FIPA was voted by Foreign Direct Investor Magazine in 2004 one of the three best IPAs among 27 agencies from Central and Eastern Europe. FIPA also received several awards for excellence in services for outside clients. Directors of other Foreign Investment Agencies in the region gathered within the OECD - Investment Compact Steering Board voted me to represent the whole region of Southeast Europe at international conferences, workshops and other FDI and economic development related events. I have established a wide range of contacts with UNCTAD, WTO, World Bank, EBRO, UNDP, EC, Stability Pact and others. Within this group of IPA executives, I was pivotal to the information exchange, introduction and use of all promotional tools available within our regional network; using all available means of promotion and investment attraction within international and regional organizations and institutions. Responsibilities:

- Managing all aspects of Foreign Investment enhancement in Bosnia and Herzegovina, understanding international/regional investment affairs,



Investor targeting (usually using SWOT analysis and benchmarking approach), identifying the sectors and creating projects and companies for the FDI. In order to be successful, we used all FDI tools and best practices, including servicing investors in decision-making and post-investment care.

- Coordinating on behalf of the Government the Business Environment Improvement known as the "Bulldozer Initiative".
- Developed and coordinated EC/USAID supported project of building FDI related services in the municipalities. For that purpose, FIPA developed and distributed a number of printed materials (Foreign Investment Guide for the Municipalities, Frequently Asked Questions, and the Best Practices in Building Capacity) on municipal level... as well as creating e-data of projects run by municipalities.

With the EC team prepared and implemented over 20 educational seminars

- Building the FIPA team from 6 to 23 people in three offices (Sarajevo HQ, Banja Luka and Mostar) and coordinating Regional Economic Agencies that are covering all municipalities in BiH. Together, they were approximately 100 people.

Fully coordinating capacity building efforts on BiH level in order to enhance BiH potential for FDI.

- Training of local authorities (mayors, heads of Economic Departments, presidents of Municipal Councils) in undertaking socio-economic audits and equal opportunities approach. This included the design of work plans for the public/private partnership.

Provided training in "Tools and Techniques" and "First Steps in Local Economic Development".

- Organized and facilitated seminars and workshops for Municipalities throughout Bosnia and Herzegovina.
- Provided further education to Municipalities.

2002 - 2005

Government Coordinator for BULLDOZER INITIATIVE - the most successful process for Business Environment Improvement.

Coordinating all levels of Government for the Emergency Economic Reform Unit (better known as "Bulldozer Initiative"). This process was supported and assisted by the US Embassy and the High Representative Paddy Ashdown for creating positive business environment in BiH and was based on in depth financial and legal changes to enable the private business growth and increase the FDI inflow.

1996 - 2002

**Office of the President of Bosnia and Herzegovina, Sarajevo, BiH
Chief Advisor**

My primary task was to give advice on Foreign Policy as well as the Dayton Peace Accords implementation, which was virtually everything: from negotiating municipality borders, capacity building, coordinating minority return to being the



Mirza Hajric

Chief organizer of the visits of Pope John Paul II or the U.S. President Clinton.

Responsibilities:

Advising the President on Foreign Policy issues.

As we never had a Chief of Staff, I was mostly covering that position, too. I was in charge of formulating the agenda, preparing the materials for Presidency sessions, as well as taking care of the organization and technical aspects of the first 105 sessions of the Presidency of Bosnia and Herzegovina, plus a huge number of meetings with the international community representatives.

To assist local government officials in establishing public/private partnerships.

To encourage the establishment of a friendly business environment with the aim of creating new jobs in the area through supporting private sector development.

1992 - 1995

**Ministry of Foreign Affairs of Bosnia and Herzegovina, Sarajevo, BiH
Chief Political Advisor to the Minister and Spokesman to the Ministry**

Running the office of the Minister and representing him at home while he was traveling abroad.

Liaison and coordination with the humanitarian assistance funded projects by the government and international community.

1986 - 1992

OSLOBODJENJE Newspapers Correspondent and Representative for the UK and Northern Ireland, London, UK

Writing for most of the 32 daily and weekly newspapers and periodicals.

"Oslobodenje" received the "Newspaper of the Year in the World" award in 1992, as well as 43 other international awards.

1979 - 1986

**OSLOBODJENJE
Newspapers, Journalist,
Sarajevo, BiH**

As a young journalist and a musician I have traveled extensively throughout all of ex-Yugoslavia. Communicating constantly with ordinary people helped me build a huge experience and understanding of the common citizens' way of thinking.

RELATED EXPERIENCE

1996

Appointed as the first Government Liaison Officer for the relations with the WB and I MF in January 1996 - 2000 covering the WB and I MF issues in the Presidency of BiH.



Mirza Hajric

- 1997** Until 2000, served as the Chair of the Steering Committee for the Implementation of the Sarajevo Declaration, the most successful ethnic minority return programs in the countries of Ex-Yugoslavia.
- 1999** Until 2001, I was a member of the Board for the humanitarian international organization SOS Kinderdorf.
- 2001** Served as the Deputy Governor of Bosnia and Herzegovina to EBRD from 2001 to 2004.
- 2002** Appointed as the Government Coordinator for the Emergency (Economic) Reform Unit (better known as "Bulldozer Initiative") for creating positive business environment in BiH in March 2002 and did that until January 2005.
- 2004** Became the Advisory Board member of the Marshall Fund Balkan Trust for Democracy.

ACHIEVEMENTS

- 1998** World Economic Forum choice for 100 young Global Leader for Tomorrow network 1998-2003.
- 2003** Manager of the Year 2003 Award by Futura Media for contribution in the development of local governance and economic development.
- 2004** Manager of the Year 2004 Award given by Bosnia and Herzegovina Private Business Association for the contribution in the development of positive business environment.

EDUCATION

- University Education:** University of Sarajevo, Faculty of Political Science, Journalism and International Affairs (graduated in 1986)
- High School Education:** 5th Gymnasium (High School), Sarajevo, BiH.

OTHER SKILLS AND INFORMATION

Languages:

- o Bosnian, Serb, Croatian (mother tongues)
- English (very good)
- French (basic)



Mirza Hajric

Computer programs: Microsoft Office Word, Excel, Power Point, Access Data; Internet

Driving license: Light vehicles & Motorcycles - Clean record

Date and place of birth: November 17th, 1959. Kozluk, Republika Srpska, Bosnia and Herzegovina

Marital status: Divorced, father of an 17-year old son.